

23<sup>rd</sup>  
Edition



# Monitor Plus User Conference '24

Mexico City Jul 23-24

\*Agenda subject to changes.

 Simultaneous English interpretation available.

## DAY 1

7:00

REGISTRATION

8:00

INAUGURATION 

8:45



KEYNOTE SPEAKER

**JORGE D. SAMAYOA**

Leveraging intelligence against financial crime 

9:35



KEYNOTE SPEAKER

**JIM MAROUS**

Trends and predictions for the future of banking

10:35

COFFEE BREAK



AML



FRAUD



INNOVATION



SOLUTIONS

11:00

Deciphering AMLA 2024 updates

**DAVID SCHWARTZ**  
FIBA  
USA 

Harnessing deep web and darknet intelligence with dotlake

**DEEPAK DASWANI**  
CyberSecurity Services 

Reimagining banking: innovation and disruption

**MARIO GONZÁLEZ**  
Plus TI  
Guatemala

Insider fraud, the silent threat to banking

**JOSÉ RUIZ**  
Plus TI  
Guatemala

11:45

AI adoption: supervisory requirements for effective implementation

**ALBERTO LOZANO**  
Lozano Consultores  
Colombia 

Beyond technology: human risks in the fight against financial crime

**JULIO SAN JOSÉ**  
Álvarez & Marsal  
Spain 

Cloud banking: effective strategies for fraud prevention

**GEOVANI DE LEÓN**  
Plus TI  
Guatemala

Mastering AML compliance: strategic insights in the use of Monitor Plus ACRM™

**RAÚL CASTELLANOS**  
Plus TI  
Guatemala

12:35

**SUCCESSFUL CASE STUDY**  
Banco y Leasing Confisa 

**SUCCESSFUL CASE STUDY**  
Banco Internacional 

13:00

LUNCH BREAK

14:15

**EXPERT ROUND-TABLE** 

**EXPERT ROUND-TABLE** 

14:50

Enhancing Anti-Money Laundering efforts with machine learning technologies

**MARTÍN RAGO**  
Plus TI  
Argentina 

The future of cyber intelligence: preparing for new challenges

**CARLOS LEONARDO**  
Cybercrime National Police  
Dominican Republic 

Who's really speaking? the threat of AI-Cloned voices

**OMAR VELIZ**  
Plus TI  
Guatemala

Regulatory risk: adapting to a changing environment

**JORGE DIÉGUEZ**  
Plus TI  
Guatemala

15:35

The importance of monitoring client devices as a component of KYC.

**RAÚL CASTELLANOS**  
Plus TI  
Guatemala 

Emerging cyber threats: anticipating future fraud

**ÁLVARO ARZAYUS**  
Plus TI  
Colombia 

Challenges and considerations in the implementation of real time interactive solutions to fight fraud

**JULIO RUIZ**  
Plus TI  
Guatemala

Fraud in Digital Payments: Recommendations for an Ever-Changing Environment

**JOSÉ RUIZ**  
Plus TI  
Guatemala

16:20


COFFEE BREAK

16:45



KEYNOTE SPEAKER

**CAMILO CRUZ**

Architecture of success: enhancing our corporate culture by elevating attitude and focus on our goals 

18:00

END OF DAY 1

19:00

COCKTAIL

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## DAY 2

7:30

REGISTRATION

8:00



KEYNOTE SPEAKER

**XAVIER SERBIÁ**

Financial architecture and wealth lessons  
from Personal experience



9:00



KEYNOTE SPEAKER

**JORGE D. SAMAYOA**

Our Commitment



10:10

COFFEE BREAK



**AML**



**FRAUD**



**INNOVA-  
TION**



**SOLU-  
TIONS**

10:35

Blockchain and  
cryptocurrencies: new  
challenges in the fight  
against money  
laundering

**ILIAN VASCO**  
Plus TI  
Colombia



The future of fraud  
prevention: emerging  
trends and challenges

**GIOVANNI  
CASTELLANOS**  
Plus TI  
Guatemala



The use of gen AI in risk  
management areas

**WILLIAM  
VINASCO**  
Independent consultant  
Colombia

Evolving with Monitor  
Plus® V6

**MARIO  
GONZÁLEZ**  
Plus TI  
Guatemala

11:20

Emerging technologies  
in the fight against  
money laundering

**JUAN PABLO  
RODRÍGUEZ**  
Rics Management  
Colombia



A Hidden Threat: How  
to Hack Large Language  
Models (LLM's) in the  
Age of Digital Fraud

**OMAR VÉLIZ**  
Plus TI  
Guatemala



The future of crypto:  
trends and expectations

**JUAN ALVIRA**  
Independent Consultant  
and Investor  
Colombia

Adaptation strategies  
for the ever-evolving  
threat landscape of  
digital banking fraud

**ÁLVARO  
ARZAYUS**  
Plus TI  
Colombia

12:05

**SUCCESSFUL  
CASE STUDY**  
Banco Bice



**SUCCESSFUL  
CASE STUDY**  
Asociación Popular  
Ahorros y Préstamos



12:40

LUNCH BREAK

13:50

The application of  
artificial intelligence and  
Big Data to regulatory  
compliance activities: a  
risk-based and  
comparative approach

**ERICK RINCÓN**  
RC&M  
Colombia



Practical applications of  
ai in the early detection  
of financial fraud

**MARTÍN RAGO**  
Plus TI  
Argentina



Innovating decision  
making with AI and  
machine learning

**ENRIQUE  
COLOCH**  
Plus TI  
Guatemala

Financial crime  
reporting: transforming  
data into actionable  
intelligence

**LUIS ESTURBÁN**  
Plus TI  
Guatemala

14:35

Transforming the fight  
against money  
laundering: business  
strategies and action  
intelligence

**RAMÓN  
ALBERTO  
GONZÁLEZ**  
Banesco  
Dominican Republic



Identifying and  
neutralizing insider  
treats

**MARTHA LEURO**  
Plus TI  
Colombia



Cloud adoption  
strategies: driving  
innovation in financial  
institutions

**ENNIO DE LEÓN**  
Plus TI  
Guatemala

Auditing and internal  
control best practices

**JORGE DIÉGUEZ**  
Plus TI  
Guatemala

15:25

COFFEE BREAK

15:55

2024 ACHIEVEMENT AWARDS

16:30

CLOSING PRESENTATION

17:15

END OF DAY 2

19:30

CLOSING DINNER